



Innovate Speaks

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Peter Bryant
President, TransTech USA LLC

TransTech USA is a corporate advisory firm that specializes in the formulation and execution of corporate and innovation strategy. Peter has advised companies primarily in the resources, energy & technology sectors, including Rio Tinto, BHP, Ricoh, Peabody Energy and Barrick Gold. Peter is a Senior Fellow at the Kellogg Innovation Network, which is affiliated with the Kellogg School of Management. Peter is also a Fellow of the Australian Institute of Company Directors and a senior member of the NZ Institute of Chartered Accountants. He has been a speaker at Innovation, Venture Capital and industry conferences. Peter is a Senior Advisor to the boutique investment bank, Q Advisors, and sits on the Boards of several organizations, including iTechne, Spatial Energy, Our Team Base, T-UP and Friends of Victoria University.

My passion for speaking

I like to speak and talk with groups about the subject of innovation and how you can translate theory and ambition into real business value. I am an engaging and passionate speaker. I draw upon an abundance of experience from my clients and my own executive experience, providing real and clear action plans for the participants. I view the topic of innovation as a much broader one than pure product innovation, which is the focus of many publications and speeches on the topic, looking more at the big picture of innovation in organization, business models, etc.

Favorite innovation topics include

Innovation – Beyond Product Innovation
How to Make Innovation Sustainable & Create Value
Open Innovation – Working with the External World
Innovation’s Role in Transforming the Current Energy Model
Corporate Venture Funds and their Role in Innovation

Contact Information: email: peterbryant@transtechusa.com
Phone 303-807-3762