



## Douglas Berger



Doug Berger speaks to corporate organizations and associations throughout the world on BreakAway Innovation. Doug has provided BreakAway Innovation for such clients as The Walt Disney Company, Johnson & Johnson and Weyerhaeuser. He had spoken to such associations as the American Chemical Society, Innovation Immersion and the Pharmaceutical Research Association. Doug publishes *The Innovators* ezine, providing insights gleaned from research and interviews with thought-leaders and cutting-edge executives. His book,

*The One Hour Breakthrough: Translating Aspirations into Action*, a guide to building the individual skills of breakthrough is based upon educating thousands of corporate people.

Through his consulting firm, INNOVATE LLC. Doug has the hands-on experience of advising Fortune 1000 executives and their organizations to rapidly develop and apply BreakAway solutions in real-time. Big "I" gets people's heads and hearts around a fundamentally different mindset. Once this shift happens, the effectiveness of the steps already taken dramatically improves. Disruptive ideas now become possibilities to be made practical. Risk now becomes something to be managed, not feared. People with objections now become essential to informing course adjustments. The battle cry "We will do it!" rallies people to find creative solutions. There is only 1° between water and ice, but it makes a state-change difference.

Doug began his career in software development, leading a number of advanced technology developments. He has first hand experience building hot development teams, managing the adoption of new technology and being an entrepreneur inside large computer companies. He has experienced the disruption of established industries by start-ups, changes in global development and government policy.

He holds an MBA from Carnegie-Mellon University and a Bachelors degree in Physics from the University of Rochester

Doug resides in New Jersey with his wife and two children.

Requested topics include:

- BreakAway growth through innovation
- Big Challenges – BreakAway Ideas
- The One Hour Breakthrough – topics from the book
- Leadership for Breakthrough
- Leading in time of Disruptive Change

Clips of speaking and webinars

- [Getting Started in Breakthrough](#) (10 mins)
- [The One Hour Breakthrough](#) (10 mins)