



Innovate Speaks

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Cheryl Perkins
Founder & President, Innovation Edge, LLC.
Former Chief Innovation Officer, Kimberly-Clark

Innovation Edge, LLC is a leading strategic innovation company helping diverse organizations to build innovation capabilities and define sustainable growth opportunities. Cheryl takes the guesswork out of innovation and gives her clients the tools to reinvent their culture of innovation. Much of her work involves designing and implementing organizational structures, processes, and systems that enable strategic innovation and growth.

My passion for speaking

As an industry thought leader and speaker, I enjoy motivating and inspiring audiences worldwide. I appreciate the opportunity to share my insights into organizing for innovation, successful open innovation models, delivering disruptive product and technologies solutions, portfolio management and metrics all the while aiming to accelerate your ability to rethink your business processes and create a culture that delivers innovation. I am passionate about inspiring people to look at strategic innovation and growth with new eyes.

Favorite innovation topics include

- Organizing for Innovation
- Insight Driven Innovation
- Strategic and Operational Portfolio Management
- Accelerating Growth through Open innovation
- Changing the Game: Delivering Disruptive Innovations

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